

The
growing energy of the
Boston Shambhala Center
is pushing us
beyond the walls
of our current building.

Based on the practice of being fully present in our daily lives and the guiding principle of cultivating the inherent goodness of all people, we are expanding our activities, working to attract a more diverse membership, and engaging more deeply with the surrounding community.

Our goal is to offer Shambhala generously to greater Boston. In order to accomplish this, we have planned an expansion campaign in two phases. Over the next four years, we aim to double our membership and our annual operating budget from \$200,000 to \$400,000 to strengthen our community, our offerings and our presence in Boston, raising the banner of Shambhala high for all to see.



On the Spot

Don't hesitate!

We invite you to participate fully in **Raising the Banner: Offering Shambhala to Greater Boston.**

Become a member

Increase your monthly giving

Become a Sustaining Member

Become a Leadership Donor

Offer your ideas, energy and commitment

For more information about **Raising the Banner** and the activities of the Boston Shambhala Center, visit www.shambhalaboston.org or call 617-734-1498.

Raising the Banner



*"We must hoist
the victory banner high,
so that all know
where to gather."*

Sakyong Mipham Rinpoche



Shambhala Center Expansion
www.shambhalaboston.org

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**Offering Shambhala
to Greater Boston**

Greater Boston is at our door – and overflowing our center on Brookline Avenue.

As the Board explored a planned move with the community, a mandala surfaced to guide our direction. At the center is the energy of offering Shambhala – and our gifts of practice and dharma – to Boston. Surrounding this heart purpose are the critical areas which we need to grow: Community, Programming and Leadership Development; Resource Development; Communications; and the Drala Spot – our physical space.

Raising the Banner is a four-year campaign to double our annual operating budget and seed two new special funds through:

- monthly giving from leadership donors
- monthly giving from sustaining members
- increased monthly giving by current members
- monthly giving by new members
- revenue from expanded program offerings

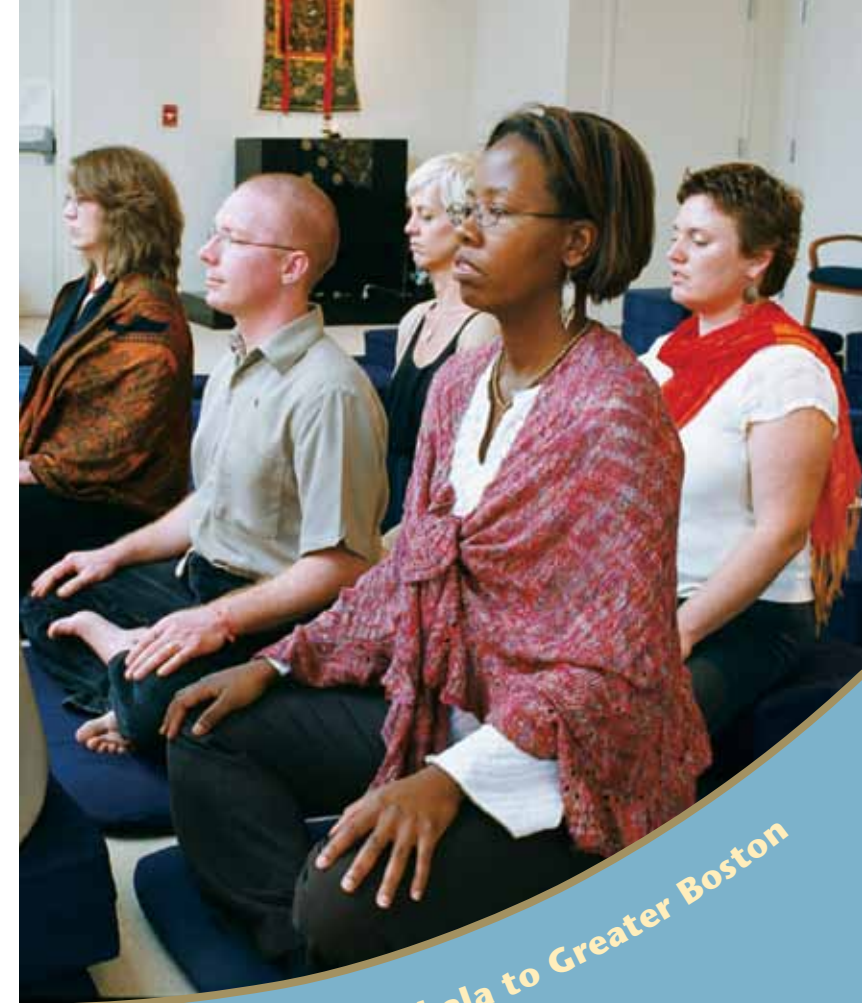
In all this, we commit to both judicious sustainability – not overextending our debt – as well as to not hesitating to leap into opportunities and challenges.

2011 marks the 40th anniversary of the Boston center, which has been nurtured over the decades by the pioneering efforts and long-time devotion of our senior Vajrayana students.

We offer an ambitious schedule of classes and programs for people at all levels. Yet we need more teachers and leaders, now and for the future.

Attendance at gateway programs, including Shambhala Training Level I, has grown by 50% since 2007. Participation in all levels of Heart of Warriorship has also grown from 147 in 2007 to 225 in 2010. Over 100 new members have joined the center since 2006, but many people still participate in programs without becoming members.

How do we harness this overflowing energy? Now is the time to develop the skillful means to better support our community and cultivate leadership as well as offer Shambhala's sanity and kindness where we work and live – Greater Boston.



How the Raising the Banner Campaign will support Offering Shambhala to Greater Boston

Year One

- Hire a full-time staff Head of Practice and Education (\$36,000)
- Seed a scholarship fund to ensure access to our programs to a diverse audience and to offer scholarships to local members to attend advanced programs, like dathün, Warrior Assembly and seminary (\$10,000)

Year Two

- Increase Way of Shambhala to two full cycles of Heart of Warriorship (Levels I – V) and one cycle of Sacred Path levels annually (self-sustaining)

- Expand to an ancillary meditation space (\$44,500)
- Continue to fund the Year One initiatives

Years Three and Four

- Seed a capital fund to position the community for a move (\$135,000)
- Continue to fund the initiatives from Years One and Two

